Coventry and Warwickshire MICE Capacity Guide

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DESTINATION COVENTRY

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A thriving hub of business and culture, combining the historically significant architecture and industry of Coventry, with the rural splendour of leafy Warwickshire, we can offer an experience that is unique, focused, innovative but most importantly welcoming for your event and delegate.

There are five reasons why we think you should consider Coventry & Warwickshire for your next event:

1

LOCATION, LOCATION, LOCATION

Positioned in the centre of England, arguably we are considered the most accessible destination for both UK and international events. Under one hour from central London by train, direct access to five motorways in our network and Birmingham Airport a mere 10 minutes away with direct links to Europe, the Middle East and Asia.

2 WORLD-CLASS VENUES

Our portfolio of event space will suit all tastes, needs and budgets. We have academic venues of excellence, convention centres, historic buildings, castles, and cathedrals. Our venues recognise the need to be more sustainable, creating events kinder to the world around us that can meet low carbon objectives for the venue, event organiser, delegate and destination.

If incentive travel is your focus, we can offer bespoke and unique experiences with our **Coventry and Warwickshire Luxe** selection.

3

INNOVATION AND SECTOR STRENGTHS

During the 18th century, Coventry was at the forefront of the industrial revolution; trades such as ribbon weaving and watchmaking became some of our most famous exports. It was the 18th century that we really made our mark with the invention of the modern bicycle, quickly followed up in 1896 when the Daimler company manufactured the very first car. These achievements lay the foundations for extraordinary and pioneering engineering as we progressed into the 20th century and continue to this day.

As we moved into the 19th century, factories manufacturing this new mode of transport popped up across the city. Indeed Sir Frank Whittle, born and bred in Coventry, was undoubtedly inspired by his father's automotive career and went on to design the world's first turbojet engine in 1937. Today, Coventry and Warwickshire remain at the cutting edge of advanced manufacturing, including the automotive, rail, aerospace, and motorsport sectors. We are also home to the largest gaming cluster in the UK and our two world-class universities ensure academia works alongside industry so we remain at the cutting edge.

4 HERITAGE, CULTURE AND SPORT

Coventry delivers world-class events; in 2021, we were the UK City of Culture delivering a year-long celebration of history, heritage, diversity, and inclusion.

We regularly host large scale sporting events. Most recently, we have hosted many multidisciplinary events such as the International Children's Games, UK Corporate Games, UK Transplant Games, and the Birmingham Commonwealth Games 2022. International tennis, rugby, football, lawn bowls and e-sports have also been hosted across the region.

5 SUSTAINABILITY AND LEGACY

As a destination we take climate change very seriously and not just limiting the use of singleuse plastics (although we do encourage this). We can support your event to become part of our community. Could your event deliver an educational session within a school? Perhaps your gala dinner could promote our innovative 'Final Course' an initiative that allows delegates

'Final Course', an initiative that allows delegates to make a small voluntary contribution to The Trussell Trust in exchange for their hospitality and help tackle food poverty.



If that isn't enough to tempt you, we also offer excellent value for money! Hosting your event outside of London can offer savings of up to 1/3. Remember, we are less than one hour by train and not only will your budget be richer, so will your delegate experience. Escape the hustle and bustle and venture into the heart of the UK countryside, for something truly unique and different.

RESIDENTIAL VENUES

Venue	Location	Theatre	Banquet	Boardroom	Classroom	Cabaret	Bedrooms
Ansty Hall	Coventry	150	120	60	60	100	62
Ardencote	Warwick	175	160	36	50	110	107
Ashorne Hill	Leamington Spa	150	120	30	60	90	110
Best Western Plus Manor Hotel	Meriden	300	240	50	100	140	112
Best Western Plus Windmill Village	Coventry	400	220	40	145	145	105
Billesley Manor Hotel & Spa	Stratford-upon-Avon	120	100	50	60	80	71
Brandon Hall Hotel & Spa	Rugby	120	180	80	120	120	120
Brownsover Hall Hotel	Rugby	70	70	40	36	40	47
Charlecote Pheasant	Stratford-upon-Avon	160	130	60	36	N/A	70
Chesford Grange	Kenilworth	700	450	40	360	360	201
Coombe Abbey Hotel	Coventry	450	450	50	60	280	121
Coventry Building Society Arena	Coventry	7,000	3,528	50	2,000	3,240	121
Crowne Plaza	Stratford-upon-Avon	550	440	36	340	360	259
Delta Hotels by Marriott Forest of Arden Country Club	Maxstoke	300	350	40	180	160	214
DoubleTree by Hilton - Coventry Building Society Arena	Coventry	N/A	N/A	N/A	N/A	N/A	121
Draycote Hotel	Rugby	120	160	60	50	112	49
Ettington Park Hotel	Stratford-upon-Avon	100	60	48	48	64	47
Holiday Inn Coventry M6, JCT.2, an IHG Hotel	Coventry	250	200	105	120	160	158
Holiday Inn Express Warwick	Stratford-upon-Avon	25	N/A	12	12	15	110
Holiday Inn Kenilworth - Warwick, an IHG Hotel	Kenilworth	200	140	60	60	100	115
Holiday Inn Leamington Spa - Warwick, an IHG Hotel	Leamington Spa	60	50	40	40	35	91
Hotel Du Vin	Stratford-upon-Avon	70	50	25	45	40	46
Hotel Indigo	Stratford-upon-Avon	20	N/A	12	N/A	60	93
Lea Marston Hotel	Sutton Coldfield	140	140	30	70	84	119
Macdonald Alveston Manor	Leamington Spa	150	N/A	50	80	80	113
Mallory Court Country House Hotel & Spa	Leamington Spa	120	160	50	80	80	43
Mercure Shakespeare Hotel Stratford-upon-Avon	Stratford-upon-Avon	80	80	30	30	60	78
Mercure Warwickshire Walton Hall Hotel & Spa	Warwickshire	180	120	36	60	120	197
NAEC Stoneleigh	Kenilworth	3,054	2,710	50	1,000	1,720	57
Nailcote Hall Hotel	Coventry	300	280	60	80	200	49
Novotel Coventry M6 J3	Coventry	200	140	40	80	120	99
Ramada Hotel & Suites by Wyndham	Coventry	80	80	40	40	48	166
Royal Court Hotel & Conference Centre	Coventry	650	500	200	250	350	210
Stratford Manor	Stratford-upon-Avon	440	250	100	180	176	104
The Arden Hotel							
	Stratford-upon-Avon	45	96	30	45	45	45

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Venue	Location	Theatre	Banquet	Boardroom	Classroom	Cabaret	Bedrooms
The Belfry Hotel & Resort	Sutton Coldfield	418	300	40	214	276	315
The DoubleTree by Hilton Coventry	Coventry	600	400	35	300	300	172
The Telegraph Hotel	Coventry	140	120	45	60	84	88
The Warwickshire	Warwick	150	160	30	n/a	72	56
The Welcombe Hotel & Spa	Stratford-upon-Avon	120	100	40	60	60	85
The Welcombe Hotel, Stratford-Upon-Avon	Stratford-upon-Avon	120	100	40	65	60	79
Village Hotel Coventry	Coventry	250	180	80	140	150	146
Warwick Arms Hotel	Warwick	90	30	30	N/A	80	40
Warwick Castle	Warwick	28	N/A	N/A	N/A	N/A	28
Warwick Conferences - Scarman	Coventry	130	250	38	50	48	204
Warwick Conferences - Central Campus Venues	Coventry	1,200	660	100	100	274	1,000
Warwick Conferences - The Slate	Coventry	400	400	N/A	N/A	352	358
Warwick Conferences - Radcliffe	Coventry	100	180	40	50	48	154
Weston Hall Hotel	Coventry	200	N/A	40	50	60	38
Wethele Manor	Leamington Spa	150	250	45	N/A	120	11
Woodland Grange	Leamington Spa	200	220	80	90	100	114
Wroxall Abbey Hotel	Warwickshire	N/A	450	80	100	80	68

NON-RESIDENTIAL VENUES

Venue	Location	Theatre	Banquet	Boardroom	Classroom	Cabaret
Belgrade Theatre	Coventry	858	200	40	24	80
British Motor Museum	Gaydon Warwickshire	600	360	40	200	360
Camden House Meeting Rooms	Kenilworth	50	N/A	20	30	25
Compton Verney Art Gallery	Warwickshire	100	120	40	50	80
Coventry Cathedral	Coventry	800	500	200	400	300
Coventry Conferences	Coventry University Technology Park	200	180	34	75	96
CV Life Venues - Centre AT7	Coventry	120	450	30	100	450
CV Life Venues - Coventry Transport Museum	Coventry	180	180	30	80	180
CV Life Venues - Herbert Art Gallery & Museum	Coventry	72	70	30	36	56
CV Life Venues - Moat House Leisure Centre	Coventry	0	0	0	30	0
CV Life Venues - The Alan Higgs Centre	Coventry	400	300	8	100	300
CV Life Venues - Xcel Leisure Centre	Coventry	400	300	0	100	300
Dhillon's Brewery	Coventry	200	100	40	60	100
Drapers' Hall	Coventry	160	60	20	50	100

Venue	Location	Theatre	Banquet	Boardroom	Classroom	Cabaret
FarGo Village, The Box	Coventry	250	140	77	100	77
Heart Of England Conference & Events Centre	Coventry	650	500	40	200	350
MTC Events	Coventry	250	180	28	40	70
Mythe Barn	Atherstone	200	170	30	100	100
Nettle Hill Ltd	Coventry	200	150	80	80	120
Rugby School	Rugby	700	150	60	128	128
Sky Blue Tavern	Coventry	100	65	20	40	72
Square One	Coventry	282	140	N/A	N/A	140
St Mary's Guildhall	Coventry	200	120	60	60	96
Stockton House	Southam	70	N/A	20	16	N/A
Stonebridge Golf Centre	Coventry	65	40	24	24	24
Stoneleigh Abbey	Kenilworth	405	300	20	60	300
The Albany Theatre	Coventry	620	60-80	N/A	60	80
The Barn at Berryfields	Meriden	50	50	30	50	50
The IXL Events Centre	Southam	900	800	100	350	400
The Royal Shakespeare Company	Stratford-upon-Avon	1,000	200	180	24	140
The Rugby Hotel	Rugby	150	80	40	30	80
The Stratford Park Hotel & Golf Club	Stratford-upon-Avon	120	30	30	30	80
The Swans Nest	Stratford-upon-Avon	20	N/A	20	N/A	N/A
Warwick Racecourse	Warwick	250	250	50	60	240
Warwickshire College Group - Rugby College	Rugby	200	90	24	90	90
Warwickshire College Group - Warwick Trident College	Leamington Spa	200	144	30	120	144
Warwickshire Event Centre	Leamington Spa	2,000	N/A	N/A	N/A	N/A
Warwickshire Park Hotel	Kenilworth	180	120	50	50	80

ACCOMMODATION ONLY

Venue	Location	Bedrooms
Burnside Hotel	Stratford-upon-Avon	25
Hotel Indigo (opens late 2023)	Coventry	100
Hotel Indigo	Stratford-upon-Avon	93
Ibis Coventry	Coventry	90
Premier Inn Coventry City Centre (Belgrade Plaza)	Coventry	120
Premier Inn Coventry City Centre (Earlsdon Park)	Coventry	100
Premier Inn Coventry East (M6, J2)	Coventry	56
Premier Inn Coventry East (Binley/A46)	Coventry	92
Premier Inn South (A45)	Coventry	38
The Angel Hotel	Leamington Spa	52
The Jacobean Hotel	Coventry	28

Thank you to Garry Jones and Gerda Muldaryte for the magnificent images of the Baptistry Window in Coventry's Cathedral used in this guide.



To find out more, call us on 024 7697 5526, visit conference coventry and warwick shire.co.uk or email cwconference @destinationcoventry.co.uk

ABOUT US

The **COVENTRY AND WARWICKSHIRE CONVENTION BUREAU** offers unbiased local knowledge. Event organisers will benefit from well-established partnerships and assurances we can save the event organiser time and money. And the best bit? It is entirely FREE!

As an organisation, we are passionate about growing our local visitor economy, supporting our venues, and securing long-term prosperity in the region. We think trusting our destination with your event can help us to deliver just that!

OUR SERVICES

Working in partnership with you, the Coventry and Warwickshire Convention Bureau brings a wealth of expert advice and hands-on support to your event planning. With established industry and business connections, combined with our extensive local knowledge, we offer unbiased advice to the event organiser, making it even easier for you to bring your event to our region.

We are also very passionate about the delegate experience and want to ensure their time with us is memorable.

VENUE FINDING

We provide a dedicated account manager to support you in sourcing the right venue for your event that meets your specification and budgetary needs.

SOCIAL PROGRAMMES

We can support you in developing social programmes that can complement your event but also offer delegates a sense of place. This extends to spouses or families who may also be travelling and want to experience the rich heritage and culture across Coventry and Warwickshire.

INCENTIVES AND TEAM BUILDING

Our region offers a huge selection of team building options, from motorised activities to treetop adventures.

Drive a Range Rover, designed right here in Coventry and Warwickshire, across challenging terrine, play golf at a PGA standard course and then wrap the evening up as mixologist with a cocktail masterclass. You can also enjoy culinary experiences from all corners of the world, michelin star dining and of course what trip would be complete without some retail therapy?

If you are organising incentive trips, we can work alongside you to create a high-quality itinerary of experiences from our **Coventry & Warwickshire Luxe** selection.

BESPOKE EVENT PROPOSALS

To help you make informed and confident decisions, our proposal will include a selection of suitable venues that match your criteria with cost comparisons to present to your decision makers.

VENUE INSPECTION VISITS

Your account manager will arrange and accompany you on venue visits ensuring you can familiarise with the space and manage any questions along the way.

To find out more:

Call us on 024 7697 5526 Visit conferencecoventryandwarwickshire.co.uk Email: cwconference@destinationcoventry.co.uk

The Coventry and Warwickshire Convention Bureau have committed to working with our venue partners to deliver more sustainable business events. Therefore, this brochure has been produced using 100% recycled paper and is also available to read on our website.

